



*Providing market intelligence to facilitate
our clients' decision making*

Steve Jacobs
President, RMI

Steve Jacobs is President of RMI, a division of Decision Strategies, is a market consulting firm specializing in the worldwide petroleum industry. Jacobs founded RMI in 1984, and is recognized as one of the leading oilfield market consultants in the world. Starting out as a roughneck for Noble Drilling while in college, he has 30 years of experience in the oil and gas industry. Through his leadership RMI consults with oil and oil service companies, and investors to evaluate market opportunities for new and existing technologies and companies, and to provide strategic marketing guidance for enhancing the competitiveness of clients throughout the industry.

Prior to starting the company Jacobs held a marketing management position with Smith International, a market analyst position with FMC Corporation, and was a market consultant in Houston and Europe. Jacobs has degrees in both Psychology and Education from Oklahoma State University.

Jacobs is actively involved in a number of industry organizations including the Society of Petroleum Engineers where he is an Energy Information Ambassador, and serves on a special committee whose charter is to accelerate the rate of acceptance of new technology within the industry. He is also active in the Petroleum Equipment Suppliers Association, the American Marketing Association, and the American Association of Drilling Engineers. He founded the RMI Oilfield Breakfast Forum in 1994, an event that is recognized as one of the largest discussion forums in the petroleum industry in the world.