



*Providing market intelligence to facilitate  
our clients' decision making*

**John W. Gibson, Jr.**  
Chief Executive Officer (CEO), Paradigm

Named one of *Upstream CIO's* 10 Most Influential IT People in the Oil Patch and considered "a visionary and thought leader," Gibson has more than 25 years of experience leading organizations in the global energy industry and is a well-respected and sought-after industry advocate and spokesperson. Prior to joining Paradigm in April 2005, Gibson served as president of Halliburton Energy Services, where he managed all of the company's energy-related operations. Before serving as president, Gibson was CEO of Halliburton's Landmark Graphics Corp., where he successfully identified and executed an M&A strategy that established Landmark as the leading industry software vendor. With 10 years of experience in exploration and production geophysics, Gibson held positions at Gulf Oil and Chevron, where he managed one of the most respected upstream research institutions. Gibson is a member of the board of directors for Parker Drilling (NYSE: PKD) and Paradigm. He is also on the advisory board of the Jackson School of Geology at the University of Texas, executive advisory council of American Association of Petroleum Geologists (AAPG), and director of National KICKSTART Program. Gibson earned a B.S. degree in geology from Auburn University and an M.S. degree in geology from the University of Houston.